

Historian and Media Relations 2025-2026 Dept. SOI August 23, 2025

Our National Historian and Media Relations Ambassador, Kristin DiGiacomo reflects, that as the Historian and Media Relation memory keepers and collectors, we need to state the who-what-when-where and why of our auxiliaries.

I, like others my age and older, are not "tech savvy". I can do FaceBook somewhat, once I decide on whether it needs posted as a Story or on my Feed. So we'll depend on the younger members or members that are "tech savvy" to be involved with us and keep us involved. Social Media is the best tool our auxiliary can use for news, events and projects and for keeping our members up-dated about what we do and how we help our veterans, their families, our youth and our communities. Kristin would like Reels done - full screen vertical videos of up to 90 seconds long. The instructions on how to make a social media Reel is in MALTA Member Resources under Historian & Media Relations, Websites and Social Media - Websites, How to Create a FaceBook Reel.

I've received several reports by paper and that is fine, especially being able to see how much your local newspapers are supporting your programs by including your stories.

Remember to update your websites, communicate with your members and include pictures in your social media and try to identify the people in the pictures and a time frame; continue to work on your scrapbooks/ journals and your newsletters.

It's suggested that when you post things on FaceBook to use the hashtag - #auxiliariesinaction That way National can see your posts and they might share them on their feed. When your "thoughts" are posted on FaceBook remember that a Story lasts only 24 hours, but if posted on a Feed, then they're there until you remove them. FaceBook and Instagram go hand in hand.

I received 10 Historian crossword puzzles from July Sunflower Express. Thank you. I'm giving out scratch tickets as rewards. So be sure and participate in the future puzzles that I will be having in the Sunflower Express.

It's ok to share Historian reporting with one of the other programs, if necessary, and also be more detailed in your reports.

Our National Auxiliary President Lois Callahan is coming to Wichita on Friday, September 19 and leaving early Sunday morning, September 21st.

The present agenda is Lois arriving at the Wichita Eisenhower Airport on Friday, September 19 at 12:16 PM; Aisle of Honor at the DoubleTree by Hilton Hotel Wichita Airport to welcome Lois; Drive to the Wichita Memorials/ Keeper of the Plains; Tour the Great Plains Transportation (Train Museum) at 4 PM- \$7.00/person; Eat a Taco Bar supper at Wichita Post #3115; Then for Saturday, September 20th, Leave from Wichita at 7:30 AM for McPherson Post #2715 for breakfast; Leave from McPherson around 11 AM; Lunch somewhere; Drive to Hutchinson - 1 PM -Tour Strataca Salt Mine Museum - \$25.00/person - Will need to make reservations; Then stop at Carriage Crossing in Yoder for dessert?? Freshen up; Supper at Haysville Post #6957 for steak night - business casual. Lois' plane leaves on Sunday, Sept. 20th at 7:30 AM, so no plans for that early morning.

October 10/11 will be the Eisenhower Vigil in Abilene.

Lois Callahan's theme this year is From Sea to Shining Sea Honoring Veterans Who Keep Us Free.

Let's have a great year of making memories and we need to "work with the water (not against it) and Embrace the Waves of Change" during this program year.

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